Clinical Innovations Conference 2009
Master the art of the brilliant smile at Smile-on’s CIC 2009

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eep up with the latest techniques and approaches at the Clinical Innovations Conference 2009. This major event on the dental calendar has a long history of providing the entire dental team with the knowledge and expertise needed to remain at the forefront of clinical excellence.

Taking place at the Royal College of Physicians at Regent’s Park, London, on May 15 and 16, the conference is set to be the best yet.

Learn from professionals
Smile-on is pleased to announce that this year’s conference will include a presentation by Edward Lynch and Wyman Chan, entitled Profitable clinical practical dentistry to include the latest clinical practical tips for successful posterior composites, bleaching etc. This will include an invaluable hands-on demonstration of surgery bleaching which delegates will find highly informative.

The speakers will also talk delegates through a predictable strategy for internal whitening and will look at how, why and when to carry out enamel micro abrasion (and what to use when doing so). The lecture will enable everyone to attain an understanding of up to date whitening techniques, be confident in knowing how to get the best results from adhesives and place posterior composites perfectly.

This is a great opportunity to find out about when to use liners or bases during treatment, or how to make good clinical use of the very latest adhesives and composites. With so many products available, the speakers will conduct a full comparison of surgery whitening systems, home whitening kits and desensitising products. To ensure that delegates come away with complete knowledge of the treatment and what it takes to offer the best possible service using the latest methods, the lecture will deal with the treatment of hypersensitive dentine and how to practice efficient and safe cross infection control.

Improve your knowledge
This year, the Clinical Innovations Conference incorporates the keenly anticipated Annenberg Lecture, Success factors in dental implantation: a multi-disciplinary approach between the surgeon and the prosthodontist, presented by Nitzan Bichacho and Devorah Schwartz-Arad on Friday 15 May. Other speakers at the event include Nasser Barghi, Chris Orr, Liviu Steier, Luca Giachetti and Sia Mirfendereski.

Setting the scene
The splendid venue will provide the perfect backdrop to this rich and diverse event, and a number of three, four and five star hotels are close by, as well as several key attractions, ensuring a comfortable, entertaining and enlightening two days. Delegates will earn up to 14 hours of Continuing Professional Development and can begin implementing their new knowledge and expertise as soon as they return to practice.

With such an impressive array of speakers delivering rich and rewarding knowledge, interested parties are strongly advised to book now, as every place at this year’s Clinical Innovations Conference is sure to be contested.

For more information, and to ensure your place, call 020 7400 8999, email info@smile-on.com or visit www.smile-on.com